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SoloHealth Accepted Into Georgia Tech ATDC Program

Early stage health services startup one of only a few Atlanta companies selected for 2008 membership.

ATLANTA, GA, FEB. 27, 2008 -- SoloHealth, an early stage Atlanta-based start-up company, has been accepted for membership by Georgia Tech's Advanced Technology Development Center (ATDC).

ATDC, a nationally-recognized science and technology incubator, helps Georgia entrepreneurs launch and build successful companies. ATDC provides strategic business advice and connects its member companies to the people and resources they need to succeed.

Bart Foster, president of SoloHealth, said: "We are delighted that the ATDC has welcomed SoloHealth into its prestigious ranks. ATDC is one of the nation's most admired nonprofit incubators. Being affiliated with this program offers SoloHealth a treasure of collective experience and leadership that we can draw from as we take our business to the next level."

"SoloHealth is a very promising early stage company," said Mary Leary, ATDC Venture Catalyst. "Their acceptance into ATDC is evidence of our confidence in their business model, management team and their ability to succeed. We expect SoloHealth to be a strong member of the ATDC community."

SoloHealth's inaugural product is EyeSite™, a self-service vision testing kiosk for use in high traffic retail environments. Through sophisticated optical software and an interactive video interface, users can accurately assess their distance and near vision. A printout indicates the results, provides eye health information, and refers the user to a participating eye care professional nearby.

About ATDC

More than 110 companies have emerged from the ATDC, since being founded in 1980, including publicly-traded firms such as MindSpring Enterprises – now part of EarthLink. Headquartered at Technology Square on the Georgia Tech campus in Atlanta, ATDC (www.atdc.org) has been recognized by both *Business Week* and *Inc.* magazines as among the nation's top nonprofit incubators. Since 1999, ATDC companies have attracted more than a billion dollars in venture capital funding.

About SoloHealth

SoloHealth is a spinout from CIBA Vision, the eye care unit of Novartis AG. The early stage startup is positioned to capitalize on the growing consumer preference for self-directed healthcare services. SoloHealth's inaugural product is EyeSite™, an interactive kiosk that provides a customized vision report and then directs consumers to an eye care professional nearby. For more information about SoloHealth, please visit www.solo-health.com.

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