



Alliance for Digital Equality (ADE) and SoloHealth Announce Collaboration to Increase Health and Wellness

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ATLANTA, Nov. 17, 2010 /PRNewswire via COMTEX/ -- Partners will work to place interactive health kiosks to provide health assessment, prevent chronic health conditions.

Today, the Alliance for Digital Equality (ADE), a nonprofit organization that provides broadband solutions and broadband related services to underserved and un-served communities, and SoloHealth, a self-service healthcare provider that seeks to empower consumers' healthcare through the use of self-service technology, announce a collaboration to facilitate the placement of interactive health kiosks in a variety of high traffic locations in markets where ADE has established Digital Empowerment Councils (DECs).

"Minority populations suffer from a number of chronic diseases at a disproportionate rate and experience health disparities that have to be addressed in innovative ways," said Julius H. Hollis, Chairman of ADE.

"I believe that in order to adapt to this and ensure equity in access to quality care as our healthcare system evolves, we need to practice medicine differently using technology and other resources such as SoloHealth's interactive healthcare kiosks." "Our goal is to get people to think about their overall health and empower them to take the appropriate steps to minimize their health related risks," said Bart Foster, CEO and Founder of SoloHealth. "Through our collaboration, both ADE and SoloHealth will heighten health awareness among African Americans and Latinos. We believe that this strategic partnership will not only dramatically reduce health care costs, but also increase access for millions of people through self-service health screening technology placed in high traffic retail locations." SoloHealth was recently awarded a grant from the National Institutes of Health (NIH) - funded through the National Center for Minority Health and Health Disparities (NCHMD). The grant has fueled the development of its latest technology and acted as a springboard for expansion in 2011.

About The Alliance for Digital Equality The Alliance for Digital Equality (ADE), headquartered in Atlanta, GA, is a national, non-profit consumer advocacy organization that serves to facilitate and ensure equal access to technology in underserved and un-served communities.

The Alliance also serves as a bridge between policymakers and minority individuals in order to help the public understand how legislative and regulatory policies regarding new technologies can impact and empower their daily lives. For more information on the Alliance for Digital Equality, please visit www.alliancefordigitalequality.org or www.adeql.org.

About SoloHealth SoloHealth(R) is a health care education, information and data analytics company, positioned to capitalize on the growing consumer preference for self-directed health care services. Using advanced kiosk technology, SoloHealth provides free health care screening and education tools to millions of people in order to allow them to take their health care back into their own hands. The kiosks, located in high traffic retail environments, large employers, and other non-traditional medical facilities, serve as the 'Front Porch' of health care, and the portal for people to enter into a broader health and wellness ecosystem.

Located in Duluth, GA, SoloHealth's vision is to dramatically reduce health care costs for millions of people by providing personalized prevention and wellness plans, through self-service health screening technology. For more information, please visit www.solohealth.com.

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