



Press Release Contact Information:

Hollie Vokal
SoloHealth
Executive Assistant
11555 Medlock Bridge Rd
Duluth, GA
USA, 30097
Voice: 770-622-4158
Fax: 770-622-4122
E-Mail: Email us Here
Website: Visit Our Website

SoloHealth Wins Intel's Health IT Innovation and Technology Award

Company awarded the "Intel Innovation Award" for its SoloHealth Station self-service health kiosk; helps consumers manage healthcare and wellness

ATLANTA, GA, November 11, 2011 **/24-7PressRelease/** -- SoloHealth, a leading consumer-driven healthcare technology company, was awarded with Intel's coveted IT healthcare award, the "Intel Innovation Award," during the 2011 Health IT Leadership Summit that took place Tuesday in Atlanta. SoloHealth was recognized for its next-generation health and wellness kiosk, the SoloHealth Station. Presented for the first time this year, the "Intel Innovation Award" recognizes the company developing leading-edge technology and exceptional innovation to improve healthcare delivery and processes.

"It was a very tough decision for the judges as all four finalists were extremely qualified and deserving," said Jared S. Quoyeser, Director of Healthcare Marketing, Intel Americas. "But ultimately our panel of judges selected SoloHealth because of its unique and impactful SoloHealth Station platform which offers a solution that most efficiently and effectively helps combat the issues and problems facing our health delivery process, as well as access and engagement for consumers, medical professionals, businesses and our entire healthcare system. The SoloHealth Station platform is truly a win-win for all parties. We are excited to work with SoloHealth to further expand their platform and technology capabilities."

"To be recognized by Intel, a perennial technology brand, and among the other worthy finalists, is something that makes us absolutely thrilled, honored and humbled," said SoloHealth CEO & Founder Bart Foster. "This honor comes as we ready for our 2012 nationwide rollout of our SoloHealth Station and only fuels the passion and excitement that our entire team feels as we approach a very pivotal and exciting time for SoloHealth."

Currently in select U.S. test markets and retail locations, SoloHealth's next-generation, comprehensive SoloHealth Station provides screenings for vision, blood pressure, weight, and body mass index, and an overall health assessment free of charge. SoloHealth also partners with local health systems and physicians in each market and connects consumers to a database of local professionals helping to facilitate people into action. The company plans to provide highly personalized and interactive healthcare opportunities for consumers, advertisers and retailers by placing kiosks in high-traffic retail locations.

A cloud-based platform, the SoloHealth Station will provide users a multi-platform ecosystem to access and interact with data through the kiosks at retail locations, online/digital, mobile and emerging platforms, giving consumers and medical professionals the ease of interaction from multiple touch points.

ABOUT SOLOHEALTH: Based in Atlanta, Ga., SoloHealth is a leader in self-service consumer healthcare, utilizing technology to develop and deploy interactive health screening kiosks, as well as other platforms, in an effort to empower consumers about their health through awareness, education and action. The award-winning company's first offering was the EyeSite Vision kiosk, currently located in select retail outlets and markets nationwide. In summer 2010, the company received a \$1.2 M grant from the National Institute of Health (NIH), a division of the U.S. Department of Health and Human Services, to help enable innovation for self-service healthcare and prevention. In 2011, SoloHealth announced its next-generation kiosk, the SoloHealth Station, offering vision, blood pressure, weight, and body mass index; receive an overall health assessment; and access a database of local doctors. The company's bilingual kiosks provide free health screenings and recommendations for follow-up care, which leads to prevention and lower health care costs. For more information, visit www.solohealth.com.

SoloHealth Contact
Lindsey Gerdes, Lindsey.gerdes@solohealth.com 770-622-4158