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SoloHealth Selected As One of the “Top 40” Innovative Georgia Technology Companies in 2008

ATLANTA, GA, Feb.28, 2008 -- SoloHealth, an early stage hi-tech health services company, has been selected as one of the 2008 “Top 40” Innovative Technology companies in Georgia by the Technology Association of Georgia (TAG), the state’s leading technology organization.

The TAG Top 40 companies were chosen based on a number of criteria, including: degree of innovation; scope and financial impact of innovation; and likelihood of success, among other factors. Companies selected to be in the Top 40 participated in the Georgia Technology Summit at the Cobb Galleria Centre on Feb. 27th.

“Georgia continues to prove that it has an abundance of talent in the technology sector,” said Tino Mantella, president of TAG. “Each year it is exciting to see companies raise the bar in innovation and excellence. We are pleased to recognize SoloHealth as one of our elite ‘Top 40.’”

SoloHealth was launched in late 2007. The start-up company’s inaugural product is EyeSite™, an automated self-service vision testing kiosk for use in high traffic retail environments. Through sophisticated optical software and an interactive video interface, users can accurately assess their distance and near vision. A printout indicates the results, provides eye health information, and refers the user to a participating eye care professional nearby.

“We are extremely honored to have our efforts recognized by the Technology Association of Georgia,” said Bart Foster, president of SoloHealth. “Our unique health information technology platform addresses a growing consumer trend for “hands-on” health information services.”

About TAG

The Technology Association of Georgia (TAG) is a non-profit organization with the mission to support its members by generating opportunities for personal, professional and business growth. Founded in 1999 through the merger of the Business & Technology Alliance (B&TA), the Southeastern Software Association (SSA) and Women in Technology (WIT), TAG is one of the largest state technology associations in the nation. TAG (www.tagonline.org) is made up of 4,500 members representing technology leaders from more than 1,500 Georgia-based companies, affiliated technology and business organizations.

About SoloHealth

SoloHealth is a spinout from CIBA Vision, the eye care unit of Novartis AG. The early stage startup is positioned to capitalize on the growing consumer preference for self-directed healthcare services. SoloHealth’s inaugural product is EyeSite™, an interactive kiosk that provides a customized vision report and then directs consumers to an eye care professional nearby. For more information about SoloHealth, please visit www.solo-health.com.

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