



For Immediate Release

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Tony Sommer Joins SoloHealth™ as VP, Sales and Marketing

Growing company adds breadth and depth to its management team.

Atlanta, Georgia, February 8, 2010 - SoloHealth (www.solo-health.com), maker of EyeSite® self-service vision testing and new patient generating kiosks, announced today that Tony I. Sommer, Jr., will be joining the management team as VP, Sales and Marketing.

Sommer comes to SoloHealth with almost six years of eye care industry experience in marketing and sales as an executive with CIBA VISION, the eye care unit of Novartis AG. While with CIBA VISION, he and his teams won awards for innovation, marketing breakthroughs, and distinguished performance, including the company's Country of the Year award for his team's performance in North America.

"Having Tony join the team at SoloHealth continues our tradition of adding strong, skilled leadership talent to take us to the next level," said Bart Foster, CEO and founder of SoloHealth. "Tony has broad experience as a line marketing and sales leader, and his leadership skills have been defined in over 20 years of military and corporate application."

Prior to CIBA VISION, Sommer was a consultant for Cannondale Associates, a packaged goods trade marketing and category management firm. Previously, he held line marketing positions at startup Questia Media, industry leader Coca Cola, and classical packaged goods company General Mills. Sommer has over 10 years of military experience in the US Air Force and Air Force Reserve. He is a member of the American Marketing Association.

Sommer holds a Bachelor of Science degree from the U.S. Air Force Academy and an M.B.A. from the Meinders School of Business at Oklahoma City University. He and his wife, Robin, have three children.

About SoloHealth

Based in Atlanta, SoloHealth (<http://www.solo-health.com>) is an award-winning healthcare technology company developed in response to the growing consumer preference for self-directed healthcare services. The company's inaugural product, EyeSite, is an interactive kiosk that provides vision health information, as well as a customized vision report, and directs consumers to an eye care professional nearby.

SoloHealth was among the top 5 businesses recognized by Forbes.com's 2008 "Boost Your Business" entrepreneurial contest. It has won three Awards of Excellence, including "Best in Show" at the Kiosk.Com Self Service Expo and The Digital Signage Show in Las Vegas. The company was also selected as one of the 2008 "Top 40" Innovative Technology companies in Georgia by the Technology Association of Georgia.