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SoloHealth to Participate in the 2009 Transitions Championship

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Atlanta, GA, March 16, 2009 – SoloHealth, an emerging company focused on self-service health screening, will participate in the 2009 Transitions Championship ‘Live Your Vision Pavilion,’ an exciting week-long consumer event for information and education focused on healthy sight and lifestyles. SoloHealth will feature its EyeSite vision testing kiosk alongside exhibits from the American Optometric Association (AOA) The Vision Council, Oakley and Optos.

Bart Foster, CEO of SoloHealth said:

“Transitions Optical shares our mission to promote eye health awareness and education and we are excited to participate in this great community event. The EyeSite kiosk provides an opportunity for people to quickly assess if they could benefit from a regular eye exam and allows them to book an appointment with an eye care practitioner nearby.”

The Live Your Vision Pavilion will be open Monday March 16 - Sunday March 22, 2009 as part of the 2009 Transitions Championship at the Innisbrook golf and country club.

About SoloHealth

SoloHealth (www.solo-health.com) is an emerging company in Atlanta, GA that is positioned to capitalize on the growing consumer preference for self-directed healthcare services. SoloHealth's inaugural product is EyeSite™, an interactive kiosk that provides vision health information, as well as a customized vision report, and also directs consumers to an eye care professional nearby.

The company has garnered many awards, earning a spot in the top 5 of Forbes.com's 2008 “Boost Your Business” entrepreneurial contest, chosen from over 1500 companies nationwide. EyeSite has won three Awards of Excellence, including "Best in Show" at the Kiosk.Com Self Service Expo and The Digital Signage Show in Las Vegas. SoloHealth was also selected as one of the 2008 "Top 40" Innovative Technology companies in Georgia by the Technology Association of Georgia (TAG), the state's leading

technology organization. SoloHealth also was accepted for membership by Georgia Tech's Advanced Technology Development Center (ATDC) in 2008.

About Transitions Optical, Inc.

Transitions Optical is a joint venture of PPG Industries, Inc. and Essilor International. The first to successfully commercialize a plastic photochromic lens in 1990, today the company is a leading provider of photochromics to optical manufacturers worldwide. Transitions Optical offers the most advanced photochromic technology in the widest selection of lens designs, materials and brand names.

Transitions® lenses are the ideal everyday choice for healthy sight. They are clear indoors and at night. Outdoors, they automatically darken as light conditions change. Transitions lenses provide visual comfort, and enhance visual quality by reducing glare and enhancing contrast, helping you to see better today. Transitions lenses block 100 percent of harmful UVA and UVB rays – helping to protect the health and wellness of your eyes – so you can see better tomorrow as well.

For more information about the company and Transitions lenses, the first to earn the American Optometric Association's Seal of Acceptance for Ultraviolet Absorbers/Blockers, visit Transitions.com or contact Transitions Optical Customer Service at (800) 848-1506 (US) or (877) 254-2590 (Can).