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**Atlanta-based SoloHealth a Semifinalist in Forbes.com
Entrepreneurial \$100,000 Contest for its EyeSite Kiosk**

Self-service Vision Test Kiosk Concept Captures Judges Attention

Atlanta, GA, Aug. 5, 2008--SoloHealth, an Atlanta-based early stage healthcare company, has been selected as a top 20 semifinalist in the 2008 Forbes.com "Boost Your Business" \$100,000 entrepreneurial contest. SoloHealth is the only Georgia company to advance to this stage of the competition out of 1,500 entries.

SoloHealth, along with 19 other companies throughout the U.S., is now in the second round of the contest. To advance, online voters will determine the "top five" by going to www.forbes.com/entrepreneurs/boostyourbusiness/, watching the companies' 30-second videos, and voting for their favorite entrepreneur now through Sept. 30. The top five winners will then go to New York later in the fall to compete in the finals.

SoloHealth caught the judges' attention with its innovative EyeSite™ self-service vision testing kiosk, for use in high traffic retail and commercial locations. EyeSite uses

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sophisticated optical software and an interactive video interface to give users a quick, easy and accurate way to test their vision. EyeSite is currently in a test market phase in the Atlanta area, with 15 units planned for placement at major retail and commercial locations.

"To be a top 20 finalist in the Forbes.com "Boost Your Business" contest is an incredible honor and opportunity for SoloHealth," said Bart Foster, CEO and founder of SoloHealth. "Should we win the contest's top prize, we'll use the capital to invest and grow our business in 2009. With more EyeSite kiosks in place we'll be able to reach more people about the importance of vision exams and eye health." According to Foster, people go to the dentist three to four times more often than they get an eye examination—every 36-48 months, about half as often as recommended.

EyeSite builds on the growing trend of self-service healthcare. While shopping, waiting at a pharmacy, or at work, consumers can get an accurate assessment of their near and far vision, request and appointment with a local eye care practitioner, and learn about general eye health conditions--all in about 5 minutes.

"EyeSite is designed to encourage people to visit their eye doctor to get a complete eye exam," said Foster. "It is not intended to be a replacement for a professional examination, but it will hopefully lead to better eye health and growth in the overall vision care category."

Earlier this year, SoloHealth 's EyeSite kiosk won three Awards of Excellence, including "Best in Show" at the Kiosk.Com Self Service Expo and The Digital Signage Show in Las Vegas. More than 100 entries were submitted and 11 awards were presented. Past winners honored included: BMW, SONY, FedEx, AAA, the US Postal Service, and Hilton Hotels. SoloHealth was selected as one of the 2008 "Top 40" Innovative

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Technology companies in Georgia by the Technology Association of Georgia (TAG), the state's leading technology organization. SoloHealth also was accepted for membership by Georgia Tech's Advanced Technology Development Center (ATDC) in 2008.

About SoloHealth

SoloHealth (www.solo-health.com) is an early stage startup in Atlanta, GA that is positioned to capitalize on the growing consumer preference for self-directed healthcare services. SoloHealth's inaugural product is EyeSite™, an interactive kiosk that provides vision health information, as well as a customized vision report. It also directs consumers to an eye care professional nearby.

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